

Ask your sales representative
for the whole range of use-specific designs:



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VP Millennials 2.0

A VISUAL SOLUTION
FOR THE HYPERCONNECTED GENERATION

R & D 
OPTICAL LAB
CUTTING EDGE TECHNOLOGY

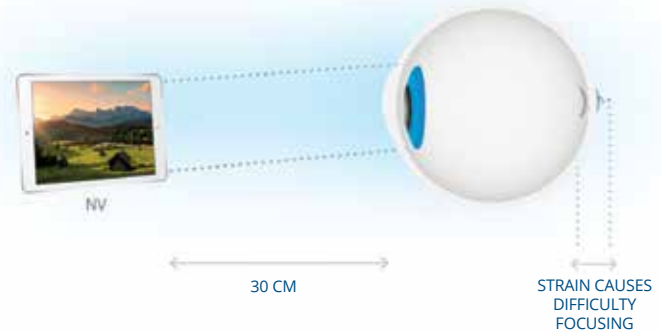
 **VISUAL**
PERFECTION 2.0

VP Millenials 2.0

A visual solution for the hyperconnected generation

Around 60M people in the world suffer from some visual problem associated with the use of digital devices. Particularly Millennials generation uses intensively these devices.

Continued accommodation demand produced by digital screens causes the apparence of eye strain. This symptomatology is increasing in younger patients.



Hand held devices are produced with LED ligths that contribute to cause eye strain to the users who use them very often.

 **VISUAL**
PERFECTION 2.0



ADRESSED TO

Users of digital technology who want to combat eye strain and protect themselves from light emitted from digital devices.

Also for those digital users looking for greater protection indoors and outdoors.

CONTINUED USE OF DIGITAL DEVICES REQUIRES GREATER VISUAL EFFORT

Electronic devices need to be held much closer to the eye:



PC 60-65 cm



LAPTOP 40-50 cm



TABLET 30-40 cm



SMARTPHONE 20-30 cm



Adapting to each user's prescription

Hyperopics

Myopics

Age 25-35 0.60D

Age 35-45 0.80D

Age 25-35 0.40D Age 35-45 0.60D^{1,2}

MILLENNIALS PROVIDES RELAXED VISION WHEN USING HANDHELD DEVICES



Different options for a better adaptation to each user



User's prescription considered for the selection



Personalized lens considering the real position of wear



Filters sleep-disrupting light when combining with the recommended coating

1. Recommended up to the age of 50.

2. Additionally recommended for those emmetropic patients experiencing symptoms of eye strain.